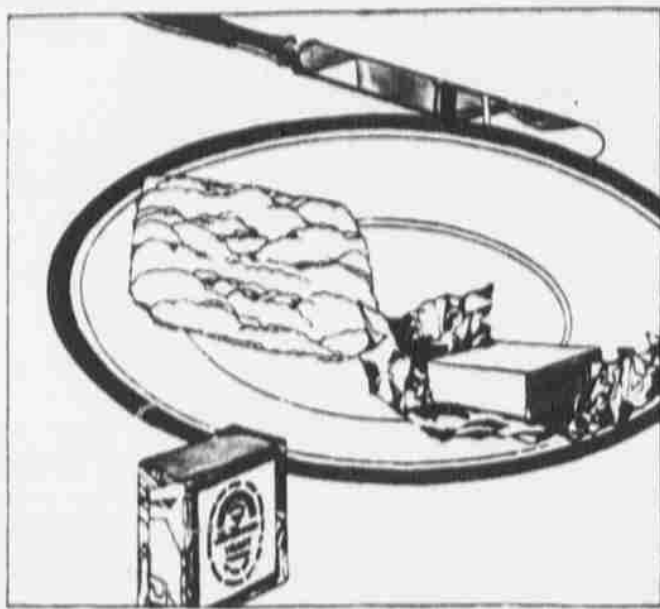
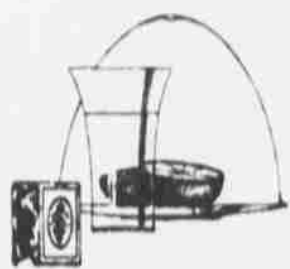


One vital element found lacking in many foods we eat



For people who are often "below par," who feel "not quite fit," the little cakes of Fleischmann's Yeast are a wonderful conditioner.

How to take yeast



Some take it dissolved in fruit-juices or in water



Some spread it on crackers or bread



Others like it plain

1 to 3 cakes a day—before or between meals

"Run-down" condition, it is now known, can be caused by lack of one single substance in our meals

NUTRITION experts have recently made a discovery of far-reaching importance to many people.

It has been found that our bodies cannot furnish the energy we need if our daily meals are lacking in one single element, called *vitamine*. And this essential element is lacking in many of the foods we eat every day.

Without this *vitamine*, no matter how nourishing our food may be otherwise, the body cannot store up and give out its full quota of vigor. That means lowered vitality and energy.

For years scientists and physicians have been working on this problem in the great institutions of the country. Ordinary fresh vegetables, especially spinach, and a number of foods contain the essential *vitamine*. But they have shown that in many every-day foods it has been removed by the process of manufacture or preparation.

And the richest source of this life-giving *vitamine* has been found to be the familiar little cake of yeast that is used in baking bread.

Physicians have long prescribed yeast

for pimples and boils—complaints that come with a "run-down" condition—when people are "not quite fit."

Today Fleischmann's yeast is recognized as a valuable conditioner—a simple food with wonderful properties.

Thousands of men and women who are "run down"—who grow "tired out" easily—or often lack energy—are taking Fleischmann's Yeast as a daily conditioner. It supplies the essential *vitamine* without which full health and vigor are impossible.

Many people ask: "Won't yeast when eaten have the same effect as in raising bread?" No. In the body, yeast is easily digested, just like any other food. People who are troubled with gas find it better to dissolve the yeast in boiling water.

Eat Fleischmann's Yeast before or between meals—from 1 to 3 cakes a day. You will quickly learn to like its taste. To secure booklet giving many interesting facts on the health-giving properties of Fleischmann's Yeast, fill out and mail coupon below. Fleischmann's Yeast can be obtained at all grocers.

For pimples and boils

The faces of thousands of men and women are marred by pimples and blackheads—blemishes that appear repeatedly.

Boils seldom come singly, but usually follow each other over a period of time.

Both pimples and boils are, as a rule, the result of lowered vitality—of a "run-down" condition.

In leading hospitals yeast is being prescribed as a conditioner to correct pimples and blackheads (acne) and boils. Usually cases of boils have been either cured or greatly improved within two weeks.

Take from 1 to 3 cakes of Fleischmann's Yeast before or between meals, for these complaints. In all cases of boils and in acute cases of acne, be sure to consult your doctor.



For constipation

An increasing number of people whom we know have become "slaves" to laxatives. It is recognized that ordinary preparations can bring only temporary relief—they cannot remove the causes of constipation.

Ordinary laxatives are of three kinds: coarse substances that may injure the sensitive intestines; oils that merely lubricate; drugs that may form a habit. Fleischmann's Yeast by its very nature is better suited to the stomach and intestines than either drugs or oils. And it cannot form a habit.

Yeast is a food—a conditioner that tends to restore the normal action of the bowels. Its value has been demonstrated by investigations recently conducted in the Jefferson Medical College and other leading institutions.

For constipation take 1 to 3 cakes of Fleischmann's Yeast a day. Always consult your physician in acute cases.

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"Blockade" Sale of Bohn Refrigerators

at about 35% discount
From list prices

WARNING! We continued this sale into September in response to many requests from those who were facing the "housing problem" or who were still out of the city, but we can continue to offer these special discounts for only a very few days longer, as the last of our delayed consignments are now arriving. A small deposit holds your Refrigerator for delivery up to 90 days after date of purchase. Many of our best models are still here.

This remarkable Sale was forced upon us. Carload after carload of our superb refrigerators built for the cream of the domestic and export trade were held up by the never-ending succession of strikes, blockades, embargoes, etc., and now have been dumped upon us all at once. Too late to ship them, too expensive to store and insure them through the winter, we are offering them at ruinous discounts.

All our splendid "Sanitor" and "Icyco" Refrigerators, in all sizes and ice capacities, with some of our Bohn Syphon models, are included in this sale.

You probably will never again have an opportunity to secure a Bohn Refrigerator at such a radical discount from list prices.

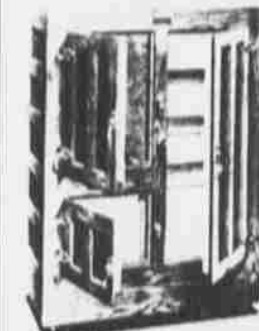
This is an absolute sale—no C. O. D., no credits and no returns. All Refrigerators are absolutely guaranteed by us as to materials and workmanship.

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La-may Face Powder is Guaranteed Pure and Harmless.

Pure face powder cannot injure the most delicate baby skin. The trouble is, too many powders are made in the old-fashioned way, with rice powder. Rice powder is starchy, and, like bread flour, it is quickly turned into a sticky paste by the moisture of the skin. This paste clogs the cuticle, swells in the pores, causing enlarged pores, blackheads and pimples. A specialist makes a harmless powder by using an ingredient doctors prescribe to heal the skin. Every time you apply this improved powder you give your complexion a real beauty treatment. There is a thousand dollar guarantee of purity printed on the box, certifying it does not contain white lead, rice powder or any harmful substance. This guaranteed pure powder is called La-may (French, Poudre L'Amé). Because it is pure and harmless La-may is now used by over a million American women; it is now the most popular complexion powder sold in New York. Women who have used even the most expensive face powders say they can not buy a better powder anywhere at any price. There is also a La-may Talcum that prevents the souring of perspiration.

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Lane Bryant's is the oldest and largest store specializing in apparel for expectant mothers. All the smart new styles that other women are wearing—self-adjusting, figure-flattering. Prevent embarrassing embarrassment and allow you to continue normal social activities.

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